

## Dynamic Components

Dynamic components increase the level of interactivity your organization can have with visitors to your web site. More interactivity can equal increased traffic and a more pleasurable user experience if the technology is harnessed to provide activities that are useful and desirable to the visitor.

There are many things a database can do to bring your site alive and make its content dynamic. Some examples would be:

- Events Listings
- Classified Advertisements
- Job & Resume Postings
- News Database/Press Releases
- Threaded Discussion Board
- Membership Directory with Member Search
- Products Database with Search and Cross-Referencing Functions

Dynamic components such as these can significantly add to your web site's usefulness in the visitor's opinion.

There are some things to remember when considering database integration. Custom ASP development is considerably more expensive than HTML page development. If you are considering adding databases to your web site, you should ensure that the frequency of updates per month are significant enough to warrant the costs. For testing purposes, consider utilizing HTML test pages, if possible, for a month to assess whether traffic warrants database integration. Once your organization is sure that dynamic database integration is the right solution, BuzzBoltMEDIA offers:

### Graphical User Interface Development

With each individual project, we meet with you and discuss the entire concept of your online database plans. The first step is to determine the size and the use of your database project. Following these requirements meetings with your staff, BuzzBoltMEDIA develops a mockup of the screens in HTML in order to assess the workflow. These prototype screens are shared with your staff for feedback.

### Professional Online Database Development

Upon approval of the HTML mockups, custom ASP development begins. BuzzBoltMEDIA's experts will design the proper functionality of your database. Then we will give you an estimation of the time frame that is expected. Once this has been approved, BuzzBoltMEDIA will proceed with your project. Our platforms for developing are Unix and Windows NT. We usually program in ASP. Prototype databases are MS-Access; for full-scale projects, prototypes are ported to MYSQL, MSSQL, or ORACLE.