Experience:

Chicagoland Chamber of Commerce

[BuzzWare™ Integration]

| **eStrategy**
| **Web Development**
● | **Deployment**
| **Marketing**

Challenge:

The Chicagoland Chamber of Commerce wanted to streamline the process used for adding, updating and deleting events in their **Chicagoland Entrepreneurial Center Website** (www.wehaveanswers.org). They wanted something inexpensive that could be scaled up and rolled out across numerous websites when they are ready to do so.

BuzzBoltMEDIA's Approach:

BuzzBoltMEDIA utilized BuzzBolt.com's BuzzEvents component, enabling the client to make updates whenever they wanted through an on-line maintenance sub-web. Visitors are able to see a listing of all events in the calendar and click through to see detail of each event. Visitors can also enjoy the other features of BuzzWare: clicking to see a map or get driving directions, recommending the event to friends or colleagues, and clicking through to the event sponsor's web site. They can even register online, as BuzzEvents integrates seamlessly with SignmeupONLINE.com, the partner the Chicagoland Chamber uses for on-line registrations.

The version of BuzzEvents chosen by the Chicagoland Chamber of Commerce runs on SQL Server using ASP pages. The database is shared with a number of other organizations that will enable the Chamber at a later date to have the option to include other organizations' events on the Chamber's calendar. Visitors to the site can suggest events that they think would be beneficial to members. These events are added as pending events that need to be approved by authorized Chamber staff before they go live on the web site, ensuring appropriateness and accuracy.

The Result:

Brian Glibkowski of the Chicagoland Chamber of Commerce said, "We wanted to provide our members with a first class web presence and this partnership with BuzzBoltMEDIA helps us get closer to completing this vision. BuzzBolt's web products enabled us to move forward quickly."