

Services:

Deployment > Content Updates

A web page is a living document. A key to having a successful website is keeping your site up to date. Your products and inventory may change over time. You might be running a monthly service like a newsletter or a daily snow report for a ski resort which requires keeping your website fresh with accurate information on a regular basis. Even if a visitor loves your site, they won't come back if you do not offer new information on a regular basis.

A plan to regularly update your site content will help increase traffic and sales inquiries. BuzzBoltMEDIA's content update services can help extend your online presence beyond static brochureware. Adding a new web page on a regular basis, on timely industry-related topics will enhance your web site rankings as well as provide useful information for your customers and prospects.