

Services:

eMarketing

Once your site is launched, BuzzBoltMEDIA can help plan and implement an on-line marketing strategy to generate targeted traffic to your web site. We can provide a broad spectrum of web marketing services to introduce new web site brands and drive traffic. This service initially includes a detailed on-line marketing strategy and schedule. BuzzBoltMEDIA staff can implement individual components on a monthly basis.

Site Optimization

Our search engine specialists can optimize your site for specific keywords and engines so that it will rise through the ranks. Our site referencing service ensures that your site can be found on relevant industry pages and directories all over the Internet.

On-Line Placement & Advertising

BuzzBoltMEDIA can develop an on-line marketing plan, complete with advertising creative, media buying and placement services.

Email Newsletters

Persuasively written personalized email campaigns are far more effective than traditional direct mail campaigns. BuzzBoltMEDIA can provide the entire infrastructure and manage your list for you. All you need to do is write the email content; we'll do the rest.

Traffic Reporting & Analysis

BuzzBoltMEDIA staff have been actively involved in the traffic analysis of top tier web sites. We have managed traffic for sites generating more than 16 million page views per day. This expertise includes path analysis, referrals, spiders, search engine rankings, directory listings, browser and computer surveys, and so much more.

Understanding who comes to your web site, from where, and what they do when they get there are instrumental in understanding whether your web projects are attaining your goals. BuzzBoltMEDIA is here to help.