

## Services:

### eStrategy

The World Wide Web has provided savvy small and medium-sized businesses with new opportunities and tools that enable them to compete effectively with major corporations. The challenge is to look like a major player without spending your entire revenue stream on site development. Keys to success in planning include:

- Assess the competition
- Determine your long and short term goals for the web site
- Understand what impact taking different functions of your company to the web will have on your employees and their work environment
- Establish what you consider an acceptable return on investment and a realistic schedule to achieve it

BuzzBoltMEDIA has the experience and knowledge to plan, develop, and implement turnkey web solutions for any business. One of BuzzBoltMEDIA's greatest strengths lies in its ability to assess your existing site, confer with company personnel, detail the current situation, and recommend options for meeting your web-based goals. Many clients have come to us when current development on their web project has stalled. Our hands-on experience with enterprise level web-product development makes us ideally suited to help you formulate a "best-practices" approach for your eBusiness.

The web is a complex place and simply hiring a webmaster does not guarantee success. Partner with BuzzBoltMEDIA, your source for best-of-breed eStrategy development.