

## Services:

### Web Development & Testing > Site Redesign

Does your web site compare positively to your competitors? Does it provide visitors with a pleasant user experience? Can visitors find what they are looking for on your site? How many times do people return to your web site? How well do you rank in popular search engines?

If not, bringing in an experienced professional like BuzzBoltMEDIA makes sense. We are a professional web design company with expertise in redesigning and over-hauling poorly built web sites, and stepping in to manage stalled project development, putting it back on track. Consider the ways in which your organization might profit from upgrading your web site:

#### Corporate Branding:

Your web site should match your corporate identity. If a visitor does not instantly recognize your company when arriving at your site, you may want to consider a redesign.

#### Site Architecture:

Your web site should be easy to navigate. If a visitor is not able to do so, you may want to consider a redesign.

#### User Interface:

Your web site's interface needs to be intuitive. If a visitor cannot figure out how to use your interface when arriving at your site, you may want to consider a redesign.

#### Interactivity:

Although your web site does not need interactive components, having them increases time on site and return visits. If you think people aren't staying at your site, or returning, you may want to consider a redesign.

#### Feedback Mechanisms:

Your web site should feature some way to contact you. If a visitor cannot easily find contact information on your site, you may want to consider a redesign.